



In cities across the nation, urban greening has become vital to the creation of resilient cities.

The Student Conservation Association (SCA) youth crews strengthen urban green spaces at critical points in cities. Such efforts expand career pathways for passionate yet underemployed young people, who gain skills and experience essential to future success & a lifetime of environmental stewardship. With support from UPS, SCA expanded to its 10th major city, Atlanta. This affinity crew, consisting of self-identified African American youth.

Conservation Impact & Employee Engagement

The crew worked on projects throughout local National Park Service sites including Kennesaw Mountain National Battlefield Park, MLK National Historic Park, Chattahoochee River National Recreation Area. Members participated in hands on work, environmental education curriculum, and monitoring and data collection. Members gained valuable work-skills and green jobs training while serving their local communities and natural areas.

In addition, SCA led UPS employee engagement events including a tree planting event in Vallejo, CA which led to 80 trees being planted in the community (30 trees by 15 UPS employees) and a mentorship day in Atlanta where the UPS AABRG leaders were able to share valuable experience with our All Black Crew.

2021 Impact

- Launched SCA Atlanta Urban Green
- Employed 25 youth
- 106 acres of land improved
- 87 ppl in Atlanta reached through environmental education
- 45,150 feet of trail improved
- 3,225 sq ft of urban gardens created
- 65 gallon bags of trash removed
- 20,125 trees planted nationwide

